Rocky Mountain Chapter
GCSAA

# 2026 Annual Conference
## EXHIBITOR PROSPECTUS

11/16-11/17

1717 Denver West Blvd.
Golden, CO 80401

**SPONSORED BY:**

LL Johnson Est. 1976 Distributing Company

Background photo of The Club at Rolling Hills

# WELCOME

Dear Valued Members,

We cordially invite you to join us for the 10th Annual RMGCSA Conference. We have created this compelling event to bring more value to your RMGCSA membership. This event is a convenient, cost effective, and fun opportunity to earn your educational credits in an atmosphere that is tailored specifically for our membership.

This two-day event includes education as well as table top displays brought to you by our affiliate partners. Day one will start with breakfast, registration, and message from the incoming RMGCSA Board of Directors. This will be followed by a lineup of engaging speakers. These speakers will present a wide range of golf course and career related topics. Following the days' education there will be a welcome reception linking BBQ, games, and Monday Night Football. This reception will provide an opportunity for sponsors to meet with superintendents to discuss products and continue fostering relationships with the membership.

Day two will offer a breakfast that will provide additional opportunities for members to network and catch up with seldom seen friends. RMGCSA is excited to offer this event to our membership as an opportunity to learn and network. We think this is an outstanding conference where every member will find something which will benefit them personally and professionally. Prior to the event on Monday there will be a "pre-game" social event on Sunday night at 6:30. This is an "on your own" event but a great opportunity to talk shop with your peers. RMGCSA looks forward to seeing you again at the 2026 event, it has become one of our most popular and successful events.

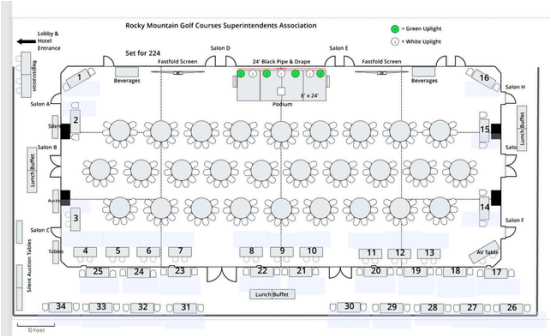
Sincerely,

Joe Kunze, CGCS, RMGCSA President, City of Arvada

# Exhibit and Sponsorship Information

## Exhibit Information

Each Exhibit will receive (the exhibit area is carpeted) • 1 - 6' table with cover
• 2 - chairs
• 2 meeting registrations
**Exhibits will not be separated by pipe and drape** ** The exhibit area is carpeted**
** Does not include electrical or wi-fi**




**Coffee Sponsor**- $750
You will receive recognition in the conference brochure and signage at the event. Registration not included.
**Soda Sponsor**- $750
You will receive recognition in the conference brochure and signage at the event. Registration not included.

- **Exhibit Registration** - **SOLD OUT**
Includes a booth and two registrations from the same company
- **Hand Outs in Registration Packet** - $250
Your company has the opportunity to provide a handout (8 1/2 x 11) to be inserted in the conference registration packets. Please provide 100 copies of your insert by November 4, 2026. No magazines or catalogs, please call with questions (303) 255-9611. Registration not included
- **Break Sponsor** - $500
You will receive recognition in the conference brochure and signage at the event. Registration not included.
- **Speaker Sponsor** - $750
You will receive recognition in the conference brochure, signage at the event, five minutes to talk to the attendees. Registration not included.
- **Breakfast Sponsor** - **SOLD OUT**
You will receive recognition in the conference brochure, your banner at the event, 5 minute presentation prior to introduction of speaker, 1 exhibit space, handouts and 2 complimentary attendees.
- **Lunch Sponsor** - **SOLD OUT**
You will receive recognition in the conference brochure, space for your banner at the event, 5 minute presentation prior to introduction of speaker, 1 exhibit space, handouts and 2 complimentary attendees.
- **Reception Sponsor** -**SOLD OUT**
You will receive recognition in the conference brochure, space for your banner at the event, 5 minute presentation prior to introduction of speaker, 1 exhibit space, handouts and 2 complimentary attendees.
- **Conference Sponsor - SOLD OUT**
- **Additional Booth Personnel** - $300

# CONFERENCE REGISTRATION INCLUDES:

ALL CLASSES

ALL MEALS

BREAKS

## THREE WAYS TO REGISTER

1. Mail in form
2. Scan and email form
3. Register online : www.rmgcsa.org

## FOOD & FUN NEARBY:

RED ROCKS PARK AND AMPHITHEATRE · COLORADO MILLS · DENVER ART MUSEUM · REGAL CINEMAS · RED ROBIN GOURMET BURGERS · Olive Garden ITALIAN KITCHEN · OUTBACK STEAKHOUSE

## HOTEL INFORMATION

**Denver Marriott West**
**$149**

**1717 Denver West Blvd.**
**Golden, CO 80401**

**Reservation must be made no later than October 26, 2026**

Reservations can be made by calling:

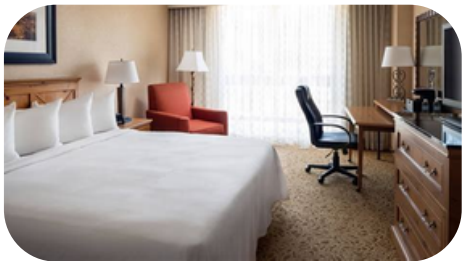
1-800-238-1803 or 303-279-9100.

or visiting the Hotel Booking Page









# CONFERENCE AGENDA

## Sunday November 15th, 2026

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| 6:30 - 9:00 PM | Social Activity |

## Monday, November 16th, 2026

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| 7:00 - 7:30 AM | Registration - TableTopSet-up - Breakfast |
| 7:30 - 8:00 AM | Welcome |
| 7:30 - 8:00 AM | Breakfast: Sponsors Nutrien Solutions HERITAGE LANDSCAPE SUPPLY |
| 7:30 - 8:00 AM | Presidents Welcome Message<br>Joe Kunze, CGCS, RMGCSA President, City of Arvada |
| 8:00 - 9:00 AM | Improving Knowledge and Management of Winter Stresses on Golf Courses<br>Eric Watkins PhD, Department of Horticultural Science, University of Minnesota<br>*Winter injury remains one of the most unpredictable and financially devastating challenges for golf course superintendents in cold climates. Because winter conditions vary wildly from year to year, research-based solutions have historically been difficult to pin down. The WinterTurf project is changing this by investigating the mechanisms of winter kill to develop winter-stress tolerant turfgrasses, better mitigation strategies, and models to predict winter damage before it happens. This talk will provide the latest updates from the project, including new findings on ice encasement, snow mold management, and the impacts of late-fall topdressing. Attendees will also learn how they can participate in this international effort to reduce turfgrass winter damage risk.* |
| 9:15 - 10:15 AM | Optimize Your Operation<br>Austin Wright CTEM, Hazeltine National Golf Club - Chaska, MN<br>*Are you ready to better yourself and your facility? Do you want your operation to run smoothly and efficiently? Yes, your physical setup impacts that but don't feel stuck. Every facility has opportunities to optimize by rethinking your current space and utilizing your resources already around you. This seminar provides ideas you can implement right away that are budget conscious and proven effective. During this hour, you can see methods of simplification, communication, and organization to enhance your workspace.* |
| 10:30 - 11:30 AM | Professionalism in the Golf Course Superintendent Profession<br>Erin B. Wolfram, CPRW, First Green<br>*Professionalism in the golf course superintendent profession is built on leadership, integrity, and respect, extending far beyond turf management. GCSAA's Erin Wolfram, Director of First Green & Workforce Development, will discuss fostering strong mentor–mentee relationships that encourage learning, accountability, and career development, as well as techniques for maintaining ethical, transparent, and effective business relationships with owners, boards, vendors, and members. Professional conduct in the workforce sets the standard for safety, fairness, communication, and team culture, directly impacting morale and performance. Erin will also highlight the superintendent's role in growing the game of golf by serving as an industry ambassador and supporting educational outreach, sustainability efforts, and career pathways that introduce a younger workforce to the profession.* |
| 11:45 - 12:45 PM | Lunch: Sponsors UNITED Ag & Turf \| GOLF Kress Frost Spray Technology Products HERITAGE LANDSCAPE SUPPLY Harrell's Growing a Better World<br>RMGCSA Business Meeting |
| 12:45 - 1:15 PM | Legislative Update<br>Jennifer Cassell, Bowditch & Cassell Public Affairs<br>Lobbyist Jennifer Cassell will provide a Colorado legislative update as well as recap advocacy efforts put forth by RMGCSA members and the Colorado Golf Coalition. Gina Rizzi will discuss the importance of the BMP Hero and getting 100% participation from every golf course in Colorado |

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| 1:15 - 2:10 PM | **How PGA Tour Data Collection & Interpretation Applies to All Golf Courses**<br>Alex Stuedemann, TPC Agronomy<br>The collection and interpretation of data is a pivotal tool utilized during the preparation and execution of PGA TOUR events, but its value extends far beyond the professional tournaments. We will explore the many different metrics available and where their application can provide benefit to daily operations at clubs of all levels. |
| 2:15 - 3:10 PM | **Reducing Inputs on Golf Courses Through Grass Selection**<br>Eric Watkins PhD, Department of Horticultural Science, University of Minnesota<br>The past several decades have seen tremendous progress in the development of new turfgrass cultivars. Advances in disease resistance, wear and traffic tolerance, water use efficiency, and heat tolerance, among other things, have resulted in great options for turfgrass managers who need to seed new areas or improve existing stands. Many of these cultivars can provide functional turfgrass surfaces under reduced input management. Attendees will learn about the best low-input turfgrass species and cultivar options for the Rocky Mountain region, along with approaches for designing resilient seed mixtures that perform well under harsh course conditions. |
| 3:15 - 4:15 PM | **USGA Update - Northwest Year in Review**<br>Ross Niewola, Consulting Agronomist for the USGA<br>A review of trends and successes around the Northwest. New methods, great ideas, and applicable science from your own neck of the woods. |
| 4:15 - 5:00 PM | **Wildlife on the Course - How Can Raptors Help You?**<br>Devin Jaffe, Founder of Nature's Educators<br>*Join Nature's Educators to meet some live raptors and learn about how wild raptors can actually help keep golf course ecosystems healthy! Learn some basic raptor identification skills as well as learn the regulations surrounding these birds. Be sure to bring your camera!* |
| 5:00 - 8:30PM | **Reception: Sponsors**<br>Potestio Brothers Equipment, Inc. · DCPS Denver Commercial Property Services · A1 organics · Simplot Turf & Horticulture · Helena |
| 5:00 - 5:30PM | Reception<br>Meet with Vendors |
| 5:30 - 8:30 PM | Dinner, drinks, and cornhole<br>Networking, food, drinks, cornhole tournament, & football on screens! |

# Tuesday, November 17th, 2026

We look forward to seeing you at the 2026 Annual RMGCSA Conference!

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|---|---|
| 7:30 - 8:00 AM | **Breakfast: Sponsors** Heritage Landscape Supply · Nutrien Solutions |
| 8:00 - 9:00 AM | **Foundation for Excellence**<br>Austin Wright CTEM, Hazeltine National Golf Club - Chaska, MN<br>*Your team and operation will evolve throughout the seasons, are you ready? This seminar will shine a light on the importance of strong leadership within your shop and grounds complex. Let's discover strategies to develop your team and strengthen your foundation for golf course success. Your team will take time to grow, just as turfgrass doesn't heal overnight; it requires ambition, patience, and dedication. You will walk away with an implementation plan to elevate your operation from year to year.* |
| 9:15 - 10:45 AM | **Renovations at Boulder Country Club and Rolling Hills**<br>Aaron Fankhauser CGCS, Director of Agronomy, Club at Rolling Hills & Tim Palko, Boulder Country Club<br>*Aaron Fankhauser, CGCS and Tim Palko will share photos and lessons learned during recent renovation projects at their respective facilities.* |
| 11:00 - 12:00 PM | **Panel OR Open Mic Discussion with Attendees**<br>Staffing, AG Practices, Challenges, Pro/Super Relationship, Assistant Pipeline |

# SPONSORSHIP OPPORTUNITIES

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|---|---|
| Handout Sponsor<br>$250 | Your company has the opportunity to provide a handout (8 1/2 x 11) to be inserted in the conference registration packets. Please provide 200 copies of your insert by October 23, 2026. No magazines or catalogs, please call with questions (303) 255-9611. Registration not included. |
| Break Sponsor<br>$500 | You will receive recognition in the conference brochure and signage at the event. Registration not included. |
| Speaker Sponsor<br>$750 | You will receive recognition in the conference brochure, signage at the event, five minutes to talk to the attendees. Registration not included. |
| Exhibit Booth<br>SOLD OUT | Includes a booth and two registration from the same company<br>Additional Booth Personal: $250 |
| Breakfast Sponsor<br>SOLD OUT | You will receive recognition in the conference brochure, your banner at the event, 5 minute presentation prior to introduction of speaker, 1 exhibit space, handouts and 2 complimentary attendees. |
| Lunch Sponsor<br>SOLD OUT | You will receive recognition in the conference brochure, your banner at the event, 5 minute presentation prior to introduction of speaker, 1 exhibit space, handouts and 2 complimentary attendees. |
| Reception Sponsor<br>SOLD OUT | Receive recognition as the title sponsor; i.e. The RMGCSA Conference presented by "YOUR COMPANY". Logo on conference brochure and all materials and announcements, Banner at event recognizing you as title sponsor, 1 exhibit space, handouts and 2 complimentary attendees. |
| Conference Sponsor | **SOLD OUT-** Receive recognition as the title sponsor; i.e. The RMGCSA Conference presented by "YOUR COMPANY". Logo on conference brochure and all materials and announcements, Banner at event recognizing you as title sponsor, 1 exhibit space, handouts and 2 complimentary attendees. |

Name

Company

Address

City State Zip

Phone Number Email

**Desired Space: (see layout enclosed) *Spaces are NOT guaranteed.**

1st: 2nd: 3rd:

Please don't place me by the following

**Agreement and Information:**
The agreement between RMGCSA and the exhibitor of the 2026 Annual Conference covers the time from 7:00 a.m. November 16 until 12:00 p.m. November 18. The exhibitor assumes the responsibility for setting up and dismantling the exhibit. By signing this contract, exhibitor agrees to waive and hold harmless RMGCSA from any liabilities for the safety of its exhibit and other property against robbery, fire, accident, or any other hazard whatsoever, personal property owned, rented or leased by the exhibitor is the sole responsibility of the exhibitor.

**Liability:**
I am aware that the RMGCSA Annual Conference on November 16-18, 2026 at the Denver Marriott West Hotel is an open exhibition and that the primary responsibility for safeguarding my exhibit and its contents is mine. Neither the RMGCSA, hotel administration nor any of their agents, officers, or employees assumes any responsibility for such property. Since RMGCSA does not maintain insurance covering exhibitors' property for any contingency except that arising from its own negligence, extra precautions should be arranged if you feel the items in your area are easily stolen. RMGCSA cannot be responsible for delays, damage, loss, or other unfavorable conditions caused by circumstances beyond its control. No party to the agreement for exhibit space at the show shall be responsible for any injury, loss or damage to any other party to said agreement or any third party except in the event the injury, loss, or damage arises out of the negligence or willful act of such party. As an exhibitor, I agree to indemnify and defend RMGCSA for any injury, loss, or damage except for that caused by Negligence of RMGCSA.

Exhibitor Authorized Signature

Submission Date

## *PAYMENT INFORMATION*

☐ Check ☐ American Express ☐ Discover ☐ Mastercard ☐ Visa

Payable to Rocky Mountain Golf Course Superintendents Association (RMGCSA)

Name on card:_____

Card Number:_____ Exp:____ /____ CVC Code:_____

Billing Address:_____

Email:_____ Phone:_____

Signature:_____ Print Name: _____

Total Amount: $_____

Any questions please call the RMGCSA office at:
303-255-9611 or email info@rmgcsa.org

Please send payment to:
Rocky Mountain Golf Course Superintendents Association
360 Oak Ave Suite 140 Eaton CO 80615

Register by: mail in form, scan & email form to info@rmgcsa.org or online @ www.rmgcsa.org

Rocky Mountain Golf Course Superintendents Association

2026 Annual Conference

# Thank You to Our Sponsors:

**CONFERENCE SPONSOR**

LL Johnson Distributing Company – Est. 1976

**RECEPTION SPONSORS**

Helena

A1 organics

DCPS – Denver Commercial Property Services

Potestio Brothers Equipment, Inc.

Simplot Turf & Horticulture

**BREAKFAST SPONSORS**

Nutrien Solutions

Heritage Landscape Supply

**LUNCH SPONSORS**

United Golf Ag & Turf

Frost Inc – Spray Technology Products

Harrell's – Growing a Better World®

Kress

Heritage Landscape Supply